

PASSENGER CAR



Engineered for maximum fuel efficiency, the low rolling resistance **Formoza GIO** provides all-season traction and comfortable rides.

1. Enclosed tread and tire blocks reduce contact noise for comfortable rides.
2. Heat dissipation compounds and honeycomb design on sidewall minimize heat generation and rolling resistance for improved fuel efficiency.
3. Blade-shaped tread grooves channel water effectively, ensuring safe rides on slippery roads.



The **Xtramile XR01** is a versatile touring tire providing all-season handling, comfort, long tread life, and fuel efficiency.

1. Advance wear-resistant compounds and extra tread thickness offer prolonged tire life.
2. Reinforced steel tire cord and high-grip compound deliver exceptional control and traction.
3. Optimized pattern design reduces noise and vibration for quiet and comfortable rides.
4. Dual layers of polyester carcass plies and strengthened sidewalls provide excellent resistance and durability.



The **Super Steel 657** delivers passenger car drivers smooth driving, tranquility, and long tread life.

1. Optimized pattern design reduces noise and vibration for quiet and comfortable rides.
2. Wide circumferential grooves enable rapid water channeling and reduced aquaplaning on wet roads.
3. Excellent all-around, wet and dry performance, plus long tread life for highway and everyday driving.



Winning combination of performance and comfort.

Federal's SS535 brings new meaning to high performance. Superior performance, uncommon handling, combined with exceptional acceleration and stopping capabilities in wet/dry weather and surfaces.

1. Our latest tire technology, TTIC, provides smoothness, speed, and safety
2. M.P.O. (Magnified Performance Optimization) technology for consistent performance throughout the tire's life.
3. Three Radius Tread Arc delivers even pressure across the contact area.
4. Flange Protector protects expensive rims from potholes and curb damage.
5. Steel Sidewall and Belts for optimum performance in all temperatures.
6. Opti-Noise Technology for a quiet, comfortable ride.
7. Uni-directional tread pattern.



SS731

1. H" rated 70 series, Black sidewall.
2. Quiet and comfortable ride.
3. High speed stability and responsive steering.
4. Confident performance on wet and dry surfaces.
5. Capability, safety, value, and longevity.



SS791

1. Federal's only "H" rated tire in this family.
2. White side wall.
3. High performance.
4. Patented "All Season" block tread.
5. All season tread for confident performance on wet and dry surfaces.
6. Ideal for high performance applications.



SS753

1. Enhanced high performance operation.
2. Designed for cornering control, improved traction, resistance to hydroplaning.
3. Performance tire designed for all seasons.
4. P-metric 75HR.